



CUSTOMER CASE STUDY

TURNERS USES A BROAD SUITE OF VERILOCATION SOLUTIONS — NOT JUST INSTALLED, BUT EMBEDDED INTO DAILY DECISION-MAKING

“THEIR APPROACH TO FUEL ANALYTICS IS UNMATCHED”

THE CHALLENGE

With a fleet of over 3,000 trucks, Turners is one of the UK’s most respected and operationally precise logistics providers. As a Verilocation customer since 2012, their continued investment in our platform reflects a shared commitment to data-driven fleet management at scale.

THE SOLUTION

Turners uses a broad suite of Verilocation solutions — not just installed, but embedded into daily decision-making:

- Fuel performance reporting used to its fullest potential, informing route planning, driver coaching, and cost reduction strategies
- ePOD and job management tools streamline delivery tracking and back-office workflows
- ATEX-compliant solution deployed across fleets handling hazardous materials

Their approach to fuel analytics is unmatched — extracting maximum insight from every data point to drive continuous operational improvement.

WHAT VERILOCATION ENABLES

- Fleet-wide fuel and driver performance tracking
- Seamless integration of ePOD and job dispatch systems
- High compliance and safety standards for sensitive freight
- Real-time control at scale across thousands of assets

THE RESULTS

- Ongoing investment in Verilocation solutions for 10+ years
- Precision-level use of fuel analytics across a national fleet
- Improved delivery tracking and digital proof of compliance
- Scalable, reliable platform supporting day-to-day operations

CONCLUSION

Turners’ success shows what happens when data isn’t just collected, but truly embedded. By leveraging Verilocation’s platform to its full potential, they’ve turned fuel reporting, ePOD, and compliance tools into everyday advantages — driving efficiency, accountability, and reliability across one of the UK’s most respected fleets.