

MWI ANIMAL HEALTH

CUSTOMER CASE STUDY

NO DEVICE GOES OFFLINE, NO FALSE ALERTS – THE SYSTEM OPERATES SEAMLESSLY

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THE COMPANY

MWI Animal Health is the leading UK distributor of veterinary pharmaceuticals and healthcare products, operating a mixed ambient and cold-chain delivery network. The business places significant importance on temperature compliance, ensuring every product is transported, monitored and delivered safely to veterinary practices across the country.

THE CHALLENGE

Before partnering with Verilocation, MWI faced several operational frustrations:

- Existing monitoring platforms offered limited visibility across both ambient and cold-chain deliveries.
- Occasional data gaps and inconsistent alerts created additional work for office-based teams who had to investigate issues manually.
- Temperature assurance and reporting required a system that could fully support a mixed ambient and cold-chain fleet with real-time monitoring.

THE SOLUTION

Verilocation implemented a fully connected cold-chain and ambient telematics solution, integrating Transcan temperature monitoring, live tracking, as well as smart alert management across the entire fleet.

Our Transcan Advance unit offers a higher level of functionality with up to 8 independent temperature sensors with in-cab and mobile alerting, full integration into the web-based telematics platform, and high-speed thermal printing for proof of temperature.

WHAT VERILOCATION ENABLES

- Instant temperature visibility – Transcan sensors deliver live data, removing the 20-minute warm-up delays previously experienced.
- Smart alert filtering – only genuine alerts are raised, eliminating unnecessary notifications.
- Dedicated account management – weekly review calls with Verilocation's Professional Services team ensure ongoing optimisation and training.
- EN12830 approved temperature data logging

THE RESULTS

- 20 minutes idling time saved per vehicle per day, equating to a considerable amount of operational hours reclaimed monthly.
- Reduced fuel consumption through lower idling and quicker cold-start efficiency.
- Cold-chain reports and temperature traceability.
- High customer satisfaction, with MWI praising the onboarding process and continued account support.